

PROFESSIONAL MANAGEMENT CERTIFICATE COURSE

COMMUNITY-BASED SOCIAL ENTERPRISE DEVELOPMENT

This 2-day course will introduce social entrepreneurship in the context of development and expound on and provide appropriate methodologies for doing an area, industry and sectoral analysis. The courses will provide and demonstrate the application of a strategy framework, area and industry assessment protocols for community-based area assessment.

2012 TRAINING CALENDAR

Topics	Date (1 st Quarter)	Date (3 rd Quarter)
Social Entrepreneurship vis-à-vis Development The Individual as Social Entrepreneur The Institution as Social Entrepreneur Assessing and Nipping Area Opportunities	March 14, 2012	August 8, 2012
Area Development: Content and Process Techniques in Industry/Sectoral Analysis The Cluster Supply-to-Market Chain Approach	March 15, 2012	Aug 9, 2012

REGISTRATION FEE: PHP 2,350/ PER PARTICIPANT PER DAY

(inclusive of training kit, lunch, AM & PM snacks, free flowing coffee, and a Certificate of Completion)

Avail our FREE 1 slot for a minimum of 4 participants for every course you will enroll.

For reservations, please call us at **(02) 927-9365, (02)928-5576, (02)426-3140** or email us at **caarcaya@abs-cbnayanfoundation.com** or **abschn.base.mk@gmail.com**