

PROFESSIONAL MANAGEMENT CERTIFICATE COURSE

STRATEGIC PLANNING AND MANAGEMENT SERIES *Strutting with Movers*

This series introduces the participants to the Strategic Planning Framework developed by Dr. Eduardo A. Morato, Jr., the VMOKRAPI-SPATRES (Vision, Mission, Objectives, Key Result Areas, Performance Indicators, Strategies, Programs, Activities, Tasks and Resources).

2012 TRAINING CALENDAR

Topics	Date (1 st Quarter 2012)	Date (2 nd Quarter 2012)	Date (3 rd Quarter 2012)	Date (4 th Quarter 2012)
Strategizing and Strategic Planning Process	January 24, 2012	May 24, 2012	August 16, 2012	November 14, 2012
External Assessment: A Framework for Organizational Strategizing	January 25, 2012	May 25, 2012	August 17, 2012	November 15, 2012
Internal Assessment: A Framework for Organizational Diagnosis	January 31, 2012	May 31, 2012	August 23, 2012	November 21, 2012
Strategy Formulation and Evaluation Strategic Implementation Resource Mobilization Organizing	February 1, 2012	June 1, 2012	August 24, 2012	November 22, 2012

REGISTRATION FEE: PHP 2, 350/ PER PARTICIPANT PER DAY

(inclusive of training kit, lunch, AM & PM snacks, free flowing coffee, and a Certificate of Completion)

Avail our FREE 1 slot for a minimum of 4 participants for every course you will enroll.

For reservations, please call us at **(02) 927-9365, (02)928-5576, (02)426-3140** or email us at **caarcaya@abs-cbnayanfoundation.com** or **abschn.base.mk@gmail.com**